



Research Communications & Outreach Fellow

184 Burnett Road, Freeport, ME 04032
Phone: (207) 865-4469 | Fax: (207) 865-4884
Website: www.wolfesneck.org

About Our Organization

Wolfe's Neck Center for Agriculture and the environment is a non-profit, farm-based education, research, and visitor center on a mission to transform our relationship with farming and food. By facilitating knowledge and best practice sharing, educating a wide variety of learners, and convening folks who care about the future of food, Wolfe's Neck Center believes our food system can be a solution to climate change.

Role & Responsibilities

Wolfe's Neck Center is seeking a Research Communications and Outreach fellow to creatively engage with our on-site research and monitoring programs and deepen the connections between our on-farm research, monitoring and demonstration programs and our public audiences.

During the fellowship, the fellow will gain a wide introduction to research communications and public outreach, gain hands-on experience on a working research and education farm, and will have the opportunity to undertake independent creative projects aligned with their career interests. The scope will include developing research-related content for WNC channels including blog posts, social media, and email newsletters. The fellow will also play a key role in coordinating outreach opportunities, such as visitor programs, field days, and pasture walks with our research team and external partners. Additionally, the fellow will take on individual projects where they can expand upon their skills and interests, such as creating data visualizations and digital storytelling tools, developing platforms for partner outreach on WNC's website, and more.

The Research Communications and Outreach Fellow will report to the Marketing & Communications Manager and work cross-departmentally to find success in this fellowship. Wolfe's Neck Center is committed to training the next generation of food systems leaders. This fellow will be part of a growing cohort of emerging leaders working with Wolfe's Neck Center and will have opportunities to engage, learn, and network with others across Wolfe's Neck's network.

Core Responsibilities: (50% of time)

Marketing & Digital Communications:

- Contribute blog posts, articles, newsletter and social media content on Wolfe's Neck Center research and monitoring projects, specifically but not limited to the Coast-Cow-Consumer project and WNC monitoring station
- Manage CSA customer newsletter for duration of CSA season with the goal of connecting our customers with the value of our research, monitoring, and demonstration programs
- Contribute narratives around research, monitoring, and demonstration programs and integrate core messaging into end products

Public Outreach and Engagement:

- Coordinate connection between research partners and Wolfe's Neck Center's public audience through our Dig Deeper series, field days, and more, in coordination with Wolfe's Neck Center public engagement and education staff
- Represent Wolfe's Neck Center in a variety of contexts, including but not limited to campus tours, field workdays, press visits, conferences, fundraising events, visitor programs, etc.
- Work collaboratively with research collaborators and public education staff to develop content that increases public accessibility to our research and monitoring efforts in accessible and easy to understand formats.

Individual Project Opportunities: (50% of time)

- Support development of design, content, and execution of interactive, on-site exhibits that showcase our research partnerships to public audiences.
- Research, organize, and create platform or visualization of Wolfe's Neck Center's on-site monitoring data for digital and print publications.
- Work closely with research partners to showcase their work across WNC channels.

Qualifications

- Currently enrolled or a recent graduate of a graduate-level program in agriculture, environmental sciences, or related fields
- Demonstrated ability to translate complex topics to various audiences through storytelling
- Experience in or strong commitment to working on issues related to agriculture, climate, and/or public education
- Experience working within a research institution or academic environments
- Strong written, organizational, and public communication skills
- Willingness to learn or familiarity with WordPress, Adobe Creative Suite (InDesign, Photoshop, Illustrator, and Audition), Salesforce, and Mailchimp, and other digital communication tools.
- Excellent organizational abilities, time management skills and ability to prioritize and manage multiple projects
- Ability to work well independently, as a member of a high functioning team and developing effective working relationships with people from a variety of backgrounds

Compensation

The fellow will be full-time for a period of three months. The start date is flexible but preferred by early to mid-June. Compensation will be \$18-\$20/hour to be paid on a bi-weekly basis. Other benefits include potential for low-cost on-site housing; free rentals for bikes, kayaks, and canoes (dependent on availability); discounted oceanfront camping (dependent on availability); 25% discount in the Farm Café and Farm Store.

To Apply

Please submit a cover letter and resume to mmoran@wolfesneck.org. The application deadline is Monday, April 3rd. Applications will be reviewed in the order they are received, but final decision will not be made until after the April 3rd deadline.

Wolfe's Neck Center for Agriculture & the Environment does not discriminate on the basis of any protected category. Applicants are selected based on their ability to perform the essential functions of the job, prior related work experience, and references from previous employers.